FOR IMMEDIATE RELEASE

[Name of Your Facility] Medical-Surgical Unit Receives AMSN PRISM Award® for Exemplary Practice

[Your City, State] – The [medical-surgical unit name] at the [name of your facility] in [City, State], has received the prestigious AMSN PRISM Award®, an honor recognizing exceptional nursing practice, leadership, and outcomes in hospital medical-surgical units.

The award, which stands for “Premier Recognition In the Specialty of Med-Surg,” is the first of its kind honoring med-surg nursing units in the United States and internationally. It is co-sponsored by the Academy of Medical-Surgical Nurses (AMSN) and the Medical-Surgical Nursing Certification Board (MSNCB). The award is given to outstanding acute care/med-surg units or adult/pediatric units classified as med-surg.

Officials representing AMSN and MSNCB presented the [medical-surgical unit name] with the AMSN PRISM Award plaque during a ceremony [date] at [place]. The achievement of this award by [medical-surgical unit name] will also be announced on the AMSN and MSNCB websites, on social media sites; and in AMSN and MSNCB publications.

“QUOTE from a spokesperson or award recipient from your facility here.”

Hoping to inspire nurses to strive for the highest levels of patient safety and quality, AMSN and MSNCB launched the award in October 2012. The award also reflects the compassion, commitment, and connection that characterize med-surg nurses.

Specifically, the award celebrates units that exhibit:
- Effective leadership
- Recruitment and retention of competent staff members
- Evidence-based practice
- Positive patient outcomes
- A healthy practice environment
- Lifelong learning of unit staff members

There are more than 650,000 medical-surgical nurses practicing in the United States today, making them the single largest group of specialty nurses working in hospital settings, according to AMSN. Med-surg nurses oversee a broad spectrum of patient care responsibilities, another reason the acronym “PRISM” was chosen for the award.

For more information about AMSN and the AMSN PRISM Award, visit amsn.org or contact the association at amsn-info@amsn.org or 866-877-AMSN.

For more information about [Name of your facility]; add other information about your institution as appropriate.]
The Academy of Medical-Surgical Nurses (AMSN; www.amsn.org) is the only specialty nursing organization dedicated to medical-surgical nursing practice. Its mission is to promote excellence in medical-surgical nursing.

The Medical-Surgical Nursing Certification Board (MSNCB; www.msncb.org) is a professional organization whose mission is to validate excellence in medical-surgical nursing.

[ADD YOUR FACILITY’S BOILERPLATE HERE]